

**Combo Store!**



## Site Requirements

### Pricing Strategy

Dollar Tree: \$1.25

Family Dollar: Multi-Price

(Generally Ranges from \$1.25 to \$10.00)

### Merchandise

Consumables and Home Products

Apparel and Accessories

Seasonal and Electronics

Variety-Discretionary

### Real Estate Strategy

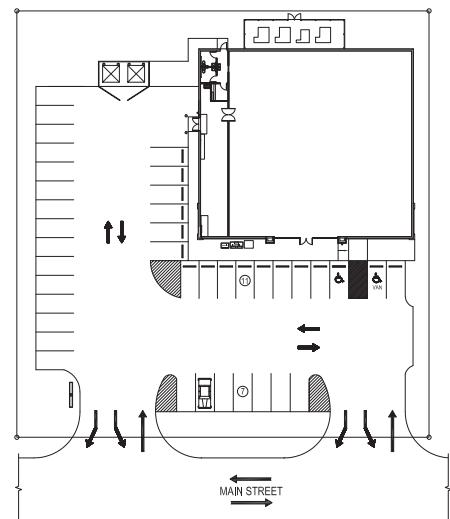
Small Towns and Rural Markets

### Store Size

10,500 square feet to 11,500 square feet

### Target Customer Demographic

Lower-Middle Income



### Two Great Stores - One Big Deal!

The New Combination Store Brings Together  
Family Dollar's Trusted Brands and Dollar Tree's  
"Extreme Value" \$1.25 Price Point —  
Offering Over 4,000 \$1.25 Items!

## Contact Our Leasing Department!

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