



## Product & Packaging: Private Brands

### Required Private Brand Packaging

Family Dollar grants a 12-week transition period to cycle-out of discontinued merchandise and old packaging. Following the 12<sup>th</sup> week, any merchandise with outdated packaging should not be shipped to Family Dollar.

*Example: Changing Art*

- Family Dollar initiates a Private Brand Packaging Art change for an October 1 Reset for Product "X"
- Supplier receives "new" packaging art files on July 1 from Family Dollar for Product "X"
- Family Dollar is willing to accept old packaging until October 1 (12 weeks from July 1<sup>st</sup>) for Product "X"
- Family Dollar will only accept new packaging after October 1 for Product "X"

*Example: Dropped Item Excess Packaging*

- Vendor is notified of the item dropped from buyer on July 1
- Family Dollar will buy up to 12 weeks of additional product
- October 1 is the last day to receive discontinued item
- Additional packaging will be suppliers responsibility

For additional questions involving Private Brands Packaging Policy, please email [PrivateBrands@FAMILYDOLLAR.com](mailto:PrivateBrands@FAMILYDOLLAR.com)

**IMPORTANT:**

Family Dollar Proprietary Brand Products and Packaging may not be sold to any party other than Family Dollar Stores, Inc. without expressed written approval from the Vice President and/or Director of Private Brands.